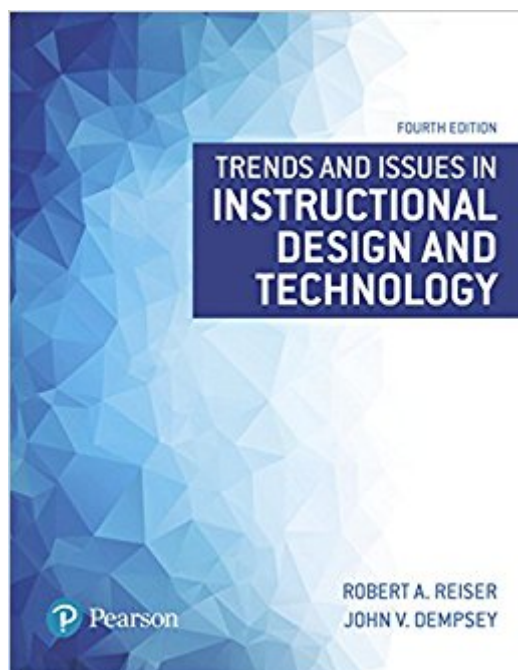




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Trends And Issues In Instructional Design And Technology (4th Edition) (What's New In Ed Psych / Tests & Measurements)



Synopsis

For courses in Instructional Design, Instructional Technology, or Computer-Based Instructional Design. Immerses students in the field and provides a strong foundation for future careers.

In order to be successful in their field, professionals must go beyond performing the skills associated with Instructional Design and Technology (IDT); they must recognize current and future trends likely to impact the field and envision how to employ them. Trends and Issues in Instructional Design and Technology, Fourth Edition helps students and future practitioners attain these goals. It defines the IDT field, the historical events that have resulted in current-day areas of focus, and the theories of learning and instruction upon which practices are based. Emerging technologies, strategies to improve teaching and learning environments, and current practices in a wide variety of settings are among the many topics discussed in depth. Previous editions of this acclaimed text won numerous awards from the Association for Educational Communications and Technology and the International Society for Performance Improvement.

Book Information

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Robert A. Reiser is Associate Dean for Research, a Distinguished Teaching Professor, and the Robert M. Morgan Professor of Instructional Systems in the College of Education at Florida State University. John V. Dempsey is the founding Director of the Innovation in Learning Center and former Professor of Instructional Design and Development at the University of South Alabama.

I really liked this book. It covers a lot of areas as it relates to instructional design.

Great text for understanding Instructional Design and technology.

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